

1M

Australians work as
independent contractors

76%

of contractors' value
corporate cultural fit

15%

of the professional services
sector are contingent workers

\$2B

Spent on contractors by federal
government in last 6-years

“Change and uncertainty are a way of life for the professional contractor. This makes them especially well-placed to deal with the rapid pace of change and high level of uncertainty currently felt by many Australian businesses.”

Business benefits



Controls
staffing costs



Plugs
capability gaps



Manages workflow
fluctuations



Covers long-term
absences



Creates flexibility
and reduces risk

5 key strengths of contractors

- ✓ Highly flexible and resilient
- ✓ Knowledge of a variety of business models
- ✓ Accustomed to different situations and settings
- ✓ Task focussed and results-driven
- ✓ Up-to-date skills & knowledge of technologies

How to attract top contractors



Have a clear
strategy for your
contingent
workforce



Use open
and honest
communication



Keep on-boarding
simple and
meaningful



Foster flexibility inc.
remote work options



Highlight strong
corporate culture
and ESG



Provide access to
latest technology
and learning
opportunities

“Ensure your people and systems are poised and ready to help contractors hit the ground running.”